



2026 MEDIA & ADVERTISING RATE CARD

Reach • Engage • Influence

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ADVERTISING & CONTENT PLACEMENTS

PLACEMENT	FORMAT / DIMENSIONS	DURATION	RATE
LEADERHEAD	728 × 90 px	1 Month	K15,000.00
CATFISH BANNER	CATFISH	1 Month	K20,000.00
SIDEBAR	300 × 250 px	1 Month	K4,000.00
INSIDE POSTS × 4	728 × 90 px	1 Month	K10,000.00 each
FACEBOOK COVER PAGE	851 × 315 px	1 Month	K5,000.00
EXCLUSIVE ADVERTISING	All Slots	1 Month	K25,000.00
FACEBOOK LIVE STREAM	1020 × 720 px	30 Minutes	K10,000.00
WEB / FACEBOOK / INSTAGRAM CONTENT	Video / Photo / Article	Per Day	K2,500.00
GENERAL ARTICLE	Website Article	Per Article	K2,500.00
LINK INSERTION	Existing Website Article	Per Link	K2,500.00

IMPORTANT NOTES

- All prices are in Zambian Kwacha (ZMW).
- Advertising artwork/content should be supplied in the required format before publication.
- General Article and Link Insertion services are charged at K2,500.00 each.
- Specific campaign packages and extended placements can be discussed separately.

ZED GOSSIP — Your platform for news, entertainment, lifestyle and more.